

EDUCENTRE
SCHOOL OF BUSINESS



ANNUAL REPORT 2021-2022

Activities and programs during the year 2022

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EduCentre School of Business is Nagaland's first business school that focuses on start-ups, entrepreneurs and businesses.

Educentre School of Business was inaugurated on August 2021.

Our programs are designed to help you grow, scale your business to produce high performance products/services and create impact.

ESB:

- ✓ *85% of the sessions are headed by entrepreneurs.*
- ✓ *Certified entrepreneurship program.*
- ✓ *Strategize on how to build your st4artup.*
- ✓ *Monthly workshops.*
- ✓ *Business tour outside Nagaland.*

Services:

1

START-UP INCUBATION

The start-up incubator at ESB is a collaborative program designed to help new or existing start-ups succeed. The start-up incubator will give entrepreneurs all the tools they need to build, grow and scale their businesses.

2

THE ART OF START

This is a 3 month program for aspiring start-up/business founders. It covers the basics of business such as Accounting, Marketing, HR, Tech and Operation.

3

CO-WORKING SPACE

This space will be a plug-in facility for entrepreneurs to come and work. The centre will have work stations and conference rooms with internet connection and also host professional services such as company registration, legal and monthly business workshops.

Benefits:

Training at ESB will help you refine and develop a business concept, address legal and marketing issues, create professional networks, prepare financial statements, and ultimately, transform your new or existing business into a profitable enterprise. The Centre also provides other professional services like registration, technology, branding, legal, and financial and VC Funding.

Who can be a part of ESB?

- ✓ *Aspiring and new entrepreneurs.*
- ✓ *Existing entrepreneurs.*
- ✓ *Small business owners who need space to work.*
- ✓ *CEOs/Organizational heads of organizations.*

1. Hackathon:

ESB in partnership with Startup Nagaland organized the first HACKATHON in Nagaland. Altogether 32 teams entered. Team Gwastin and Luket emerged as the winner of Hackathon 2021 champion with their idea of “bring a solution” q book. The runners up of the event were Zeliang Codetech who also consisted of the youngest coder Zeiyigum, an 8 years old student from Hollotolli School who teamed up with his father, an entrepreneur. Monaram, with the co-founder bases in Dimapur and Singapore landed up at 3rd place. The judge for the final were Mr. Sridhar Mupiddi Co-founder of yesgnome Hyderabad and Mr. K kevichusa commissioner Scy industries and commerce who is also the startup nodal officer for Nagaland. The cheque and certificate were presented by Mrs. Keneirienuo Kire team leader of startup Nagaland. A total of 16 teams made it to the finals. The first edition of hackathon was a grand success and encouraged more startup events.



2. Official launch of ESB:

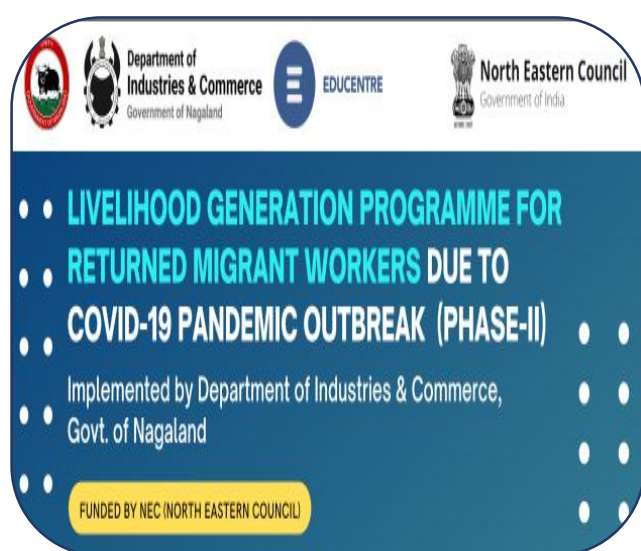
After the Covid-19 situation eased out and offices were allowed to officially open by the Government SOPs startup Nagaland 4th incubators ESB was inaugurated on the 28th of October 2021 by the Director of the Department of Industries and Commerce, K Hokishe assume. This event was attend by 5 startups who gave a presentation on their product prototype and 15 entrepreneurs who are a part of the incubator.



3. Livelihood Generation Programme:

Livelihood generation programme for returned migrant workers due to covid-19 pandemic (phase-2).

ESB in partnership with the department of industries and commerce conducted an EDP program for 300+ migrant workers who has lost their jobs during the covid situation. Post the training. The department financial supported the trainees.



4. Startup clubs in colleges:

To encourage entrepreneurs and plant the seed of the startups into the minds of our young people. ESB visited and conducted startup stalls across 11 colleges in Nagaland. There has been tremendous positive response from the college authorities and all students. The startup clubs idea to motivate and encourage entrepreneurship.



5. Financial Workshop for Entrepreneurs:

In partnership with YI and Sapient Nagaland, A Financial and investment awareness program was conducted at the ESB incubator. The resource people were Kvulo Lorin and Rohan Abraham. A total of 40 people attended the workshop.



6. DISC WORKSHOP:

The ESB incubator conducted a professional skill workshop under Talichila Imchen. The workshop focused on leadership and professional skill in the business. In total 15 participants were a part of this program.



7. MOU with Stanford University, US:

ESB became the first incubator from the Northeast of India to sign a MOU with Stanford University, us to collaborate for the “SEED SPARK PROGRAM”. Currently 4 Naga entrepreneurs are a part of this program. This is a 5 month online program.



8. TECH iCynics:

Tech iCynics, one of the start-ups mentored under ESB managed to get their first contact to build a part app for the department of industries and commerce. They are now in talks with Kohima smart city to build a parking app for the new parking slots that is coming up in Kohima town.



9. Zeliang CodeTech 18 under 18 awards:

Zeliang CodeTech of the startups under the ESB incubator recently won an award and was facilities at Kolkata. This event was called "Edugraph 18 under 18". A special mention was made for Nagaland and all travel expenses was covered by the organizers.



10. Zome food Dubai trip:

Zome food founder Medo Putsure, who is also part of the ESB incubators represented the Govt. of Nagaland as one of the promising startups of the products made in Nagaland.

